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LISTING OF THE CLAIMS

The following is a complete list of all Claims in this Application (including withdrawn Claims). Cancelled and not entered Claims are indicated with Claim number and status only. The Claims listed below show added text with underlining, and deleted text with strikethrough. The status of each Claim is indicated with one of (ORIGINAL), (CURRENTLY AMENDED), (CANCELLED), (WITHDRAWN), (NEW), (PREVIOUSLY PRESENTED), or (NOT ENTERED).

Please AMEND Claim 13 in accordance with the following:

What is claimed is:

Claims 1-12. (CANCELLED)

13. (CURRENTLY AMENDED) A wearable article of clothing, comprising:

a flexible strap configured and sized to secure onto a wearer, the flexible strap comprising a non-woven holographic layer covering at least a portion of the strap's visible exterior surface.

14. (ORIGINAL) The article of claim 13 wherein the holographic layer presents a holographic image of one of the following: leather and metal.

15. (ORIGINAL) The article of claim 13 wherein the holographic layer is removable.

16. (ORIGINAL) The article of claim 13 further comprising:

a display element connected to the strap; and
circuitry connected to the display element for controlling the display presented by the display element.

17. (ORIGINAL) The article of claim 16 wherein the display element comprises a flexible display element.

Claims 18-39. (CANCELLED)

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